

## **APPOINTMENT OF EMEA HEAD OF SALES**

**Amsterdam, the Netherlands – 17 September 2020. Flow Traders N.V. (“Flow Traders”) (Euronext: FLOW) announces the appointment of Ron Heijdenrijk as EMEA Head of Sales.**

Ron has more than 15 years’ of relevant sales and research experience gained at major US and European financial institutions in Amsterdam and London. He joins from ABN AMRO where he was Head of Equity Research and prior to this held other senior sales and research positions at ABN AMRO and Goldman Sachs. Alongside this strong institutional background, Ron has also gained financial, strategic and operational experience in various banking and non-banking roles.

Ron will start in his new role at Flow Traders on 1 October 2020.

Dennis Dijkstra, CEO, stated:

*“I am delighted that Ron has agreed to join Flow Traders as our EMEA Head of Sales. Ron already has an excellent understanding of our business from his time as one of the leading research analysts covering Flow Traders and fully appreciates the exciting growth trajectory ahead of us. Moreover, his extensive experience interacting with global institutional investors will enable Flow Traders to further deepen our existing relationships with institutional counterparties, as well as connect with, and onboard, additional counterparties in our strongest market and in our important growth areas.”*

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### **About Flow Traders**

Flow Traders is a leading global financial technology-enabled liquidity provider in financial products, historically specialized in Exchange Traded Products (ETPs), now expanding into other asset classes. Flow Traders ensures the provision of liquidity to support the uninterrupted functioning of financial markets. This allows investors to continue to buy or sell ETPs or other financial instruments under all market circumstances. We continuously grow our organization, ensuring that our trading desks in Europe, the Americas and Asia can provide liquidity across all major exchanges, globally, 24 hours a day. Founded in 2004, we continue to cultivate the entrepreneurial, innovative and team-oriented culture that has been with us since the beginning.

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